

For further reading: Diversity

Often newcomers to the intercultural field ask for some basic background reading. The following texts, listed alphabetically by author, offer an overview of the field from a variety of perspectives.

Arredondo, Patricia. Successful Diversity Management Initiatives: A Blueprint for Planning and Implementation. Thousand Oaks, CA: Sage, 1996.

Bennett, M. ed. Basic Concepts of Intercultural Communication. Yarmouth, ME: Intercultural Press, 1998.

Carr-Ruffino, N. Managing Diversity: People Skills for a Multicultural Workplace. 3rd ed. Needham Heights, MA: Pearson Custom, 2000.

Cross, Elsie Y., and Margaret Blackburn White, eds. The Diversity Factor: Capturing the Competitive Advantage of a Changing Workforce. Chicago, IL: Irwin, 1996.

Gardenswartz, Lee, and Anita Rowe. Diverse Teams at Work: Capitalizing on the Power of Diversity. Chicago, IL: Irwin, 1994.

Gardenswartz, Lee, and Anita Rowe. Managing Diversity: A Complete Desk Reference and Planning Guide. Homewood, IL: Business One Irwin and San Diego Pfeiffer, 1993.

Gentile, Mary C., ed. Differences That Work: Organizational Excellence through Diversity. Boston, MA: Harvard Business School Publishing, 1994.

Hayles, V. Robert, and Armida M. Russell. Diversity Directive: Why Some Initiatives Fail and What To Do About It. Chicago, IL: Irwin, 1997.

Helmreich, William B. The Things They Say Behind Your Back: Stereotypes and the Myths Behind Them. New Brunswick, NJ: Transaction, 1989.

Hofstede, Geert. Culture's Consequences: Comparing Values, Behaviors, Institutions, and Organizations Across Nations. 2nd ed. Newbury Park, CA: Sage, 2001.

Loden, Marilyn. Implementing Diversity. Chicago, IL: Irwin, 1996.

Morrison, Ann M. The New Leaders: Guidelines on Leadership Diversity in America. San Francisco, CA: Jossey-Bass, 1992.

Tannen, Deborah. Talking From 9 to 5. New York, NY: William Morrow, 1994.

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